

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐ FEDERAL CANDIDATE  
☒ STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Julie Slama

Authorized committee:

Julie Slama for Legislature

Agency requesting time (and contact information):

☐ N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Nebraska Legislative District 1

Date of election:

May 12th, 2020

☐ General ☒ Primary

Treasurer of candidate's authorized committee:

Jo Slama

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- ☐ the candidate listed above who is a legally qualified candidate, or  
☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <i>TAYLOR FERNIE</i>	Signature: <i>Brad Achtemeier</i>
Name: Taylor Fernie	Name: Brad Achtemeier
Date of Request to Purchase Ad Time: 4/8/2020	Date of Station Agreement to Sell Time: 4/8/2020

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?



Yes



No

Date ad received:

4-8-20

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*



Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

KUTT-FM

Date Received/Requested:

4-8-20

Est. #:

1336

Station Location:

Fairbury, NE 68310

Run Start and End Dates:

4-9-20 to 5-12-20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Apr 08, 20  
 CONT# 33887384 Mod# Ver# 1 (Last =)  
 REP CHRISTAL RADIO  
 TO KUTT-FM (Beatrice NE)  
 FM KELLI-SUSAN PARK-HEGMANN  
 OFF DALLAS  
 AGY AXMEDIA  
 ADDR 800 W 47TH ST STE 200  
 KANSAS CITY, MO 64112

DDS CONT# 0  
 C/P/E: / / 1338

SALESPERSON FAX#

PH #

BYR TAYLOR FERNIE  
 ADV JULIE SLAMA FOR NE LEGISLATIVE DISTRICT 1  
 PDT 2020 Primary Election  
 FLT Apr 07, 20 - May 19, 20

**\* REP ORDER COMMENT \***

\*\* 4/8/2020 12:52:00 PM: NEW ORDER 4/8/20- THE NEW ORDER WILL RUN THURSDAY 4/9 - TUESDAY 5/12  
 WITH AN AM CUTOFF ON TUESDAY 5/12. PLEASE CONFIRM THE NEW ORDER & ALERT ME OF ANY  
 PRE-EMPTS. THANK YOU!

PLEASE INCLUDE ISCI AND ESTIMATE NUMBER ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES  
 ELECTRONICALLY: TVINVOICES ID #9916670 OR TV16670, RADIOINVOICES ID #9914861 OR RI14861,  
 MARKETRON #184659, SPOTDATA #2095

\*\* 4/8/2020 12:52:00 PM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT  
 CARSON.COBB@KATZMEDIA.COM. THANKS!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	...TF..	6A - 10A	30	4/9/2020 - 4/10/2020	1W	4	\$15.29	4
	1.2	...TF..	10A - 3P	30	4/9/2020 - 4/10/2020	1W	4	\$15.29	4
	1.3	...TF..	3P - 7P	30	4/9/2020 - 4/10/2020	1W	4	\$15.29	4
	1.4	.....S.	10A - 3P	30	4/11/2020 - 4/11/2020	1W	2	\$10.59	2
	1.5	.....S	10A - 3P	30	4/12/2020 - 4/12/2020	1W	1	\$10.59	1
		<b>** WEEKLY FLIGHT TOTALS **</b>					15	\$215.25	
		<b>FLIGHT 2</b>							
	2.1	TuWThF,M	6A - 10A	30	4/14/2020 - 4/20/2020	1W	9	\$15.29	9
	2.2	M.....	6A - 10A	30	4/13/2020 - 4/13/2020	1W	2	\$15.29	2
	2.3	TuWThF,M	10A - 3P	30	4/14/2020 - 4/20/2020	1W	9	\$15.29	9
	2.4	M.....	10A - 3P	30	4/13/2020 - 4/13/2020	1W	1	\$15.29	1
	2.5	TuWThF,M	3P - 7P	30	4/14/2020 - 4/20/2020	1W	9	\$15.29	9
	2.6	M.....	3P - 7P	30	4/13/2020 - 4/13/2020	1W	2	\$15.29	2
	2.7	.....S.	10A - 3P	30	4/18/2020 - 4/18/2020	1W	2	\$10.59	2
	2.8	.....S	10A - 3P	30	4/19/2020 - 4/19/2020	1W	1	\$10.59	1
		<b>** WEEKLY FLIGHT TOTALS **</b>					35	\$521.05	
		<b>FLIGHT 3</b>							
	3.1	TuWThF,M	6A - 10A	30	4/21/2020 - 5/4/2020	2W	9	\$15.29	18

Apr 08, 20  
 CONT# 33887384 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: / / 1338

3.2	TuWThF,M	10A - 3P	30	4/21/2020 - 5/4/2020	2W	9	\$15.29	18
3.3	TuWThF,M	3P - 7P	30	4/21/2020 - 5/4/2020	2W	9	\$15.29	18
3.4	.....S.	10A - 3P	30	4/25/2020 - 5/2/2020	2W	2	\$10.59	4
3.5	.....S	10A - 3P	30	4/26/2020 - 5/3/2020	2W	1	\$10.59	2
** WEEKLY FLIGHT TOTALS **						30	\$889.20	
<b>FLIGHT 4</b>								
4.1	TuWThF,M	6A - 10A	30	5/5/2020 - 5/11/2020	1W	8	\$15.29	8
4.2	TuWThF,M	10A - 3P	30	5/5/2020 - 5/11/2020	1W	9	\$15.29	9
4.3	TuWThF,M	3P - 7P	30	5/5/2020 - 5/11/2020	1W	9	\$15.29	9
4.4	.....S.	10A - 3P	30	5/9/2020 - 5/9/2020	1W	2	\$10.59	2
4.5	.....S	10A - 3P	30	5/10/2020 - 5/10/2020	1W	1	\$10.59	1
** WEEKLY FLIGHT TOTALS **						29	\$429.31	
<b>FLIGHT 5</b>								
5.1	.T.....	6A - 10A	30	5/12/2020 - 5/12/2020	1W	1	\$15.29	1
** WEEKLY FLIGHT TOTALS **						1	\$15.29	

	Apr 20	May 20				
SPOTS	80	60				
CASH	1180.90	889.20				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	1180.90	889.20				

						TOTAL
SPOTS						140
CASH						2,070.10
TRADE						0.00
NSL						0.00
TOTAL						2,070.10

**\*\* Competitive Comments \*\***

SVC: FA19 MSA CustRadio  
 Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## Brad Achtemeier

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**From:** Kelli & Susan <Kelli-Susan@katzmedia.com>  
**Sent:** Thursday, April 2, 2020 3:37 PM  
**To:** Brad Achtemeier; Kelli & Susan  
**Subject:** RE: [EXTERNAL] Urgent - Nebraska Radio Requests - Due Today

Ok - thanks!

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**From:** Brad Achtemeier <brad@newschannelnebraska.com>  
**Sent:** Thursday, April 2, 2020 3:34 PM  
**To:** Kelli & Susan <Kelli-Susan@katzmedia.com>  
**Subject:** RE: [EXTERNAL] Urgent - Nebraska Radio Requests - Due Today

Let me know what else you need.  
Thanks,

### Brad Achtemeier

General Manager - Flood Communications  
KUTT-FM, KWBE-AM, KGMT-AM, KNCY-AM, KBIE-FM, KWBE-LD  
[brad@floodcomm.com](mailto:brad@floodcomm.com)  
(M) 402-239-2793

<b>Beatrice:</b>	<b>Nebraska City :</b>
(O) 402-228-5923	(O) 402-873-3348
200 Sherman Street	911 Central Avenue, Second Floor
Beatrice, NE 68310	Nebraska City, NE 68410



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**From:** Kelli & Susan <Kelli-Susan@katzmedia.com>  
**Sent:** Thursday, April 2, 2020 3:34 PM  
**To:** Brad Achtemeier <brad@newschannelnebraska.com>  
**Subject:** RE: [EXTERNAL] Urgent - Nebraska Radio Requests - Due Today

Gross please

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**From:** Brad Achtemeier <brad@newschannelnebraska.com>  
**Sent:** Thursday, April 2, 2020 3:33 PM  
**To:** Kelli & Susan <Kelli-Susan@katzmedia.com>  
**Subject:** RE: [EXTERNAL] Urgent - Nebraska Radio Requests - Due Today

Net or gross rates?

### Brad Achtemeier

General Manager - Flood Communications

KUTT-FM, KWBE-AM, KGMT-AM, KNCY-AM, KBIE-FM, KWBE-LD

[brad@floodcomm.com](mailto:brad@floodcomm.com)

(M) 402-239-2793

Beatrice:

(O) 402-228-5923

200 Sherman Street

Beatrice, NE 68310

Nebraska City :

(O) 402-873-3348

911 Central Avenue, Second Floor

Nebraska City, NE 68410



RADIO • TV • DIGITAL • HISPANIC

[www.FLOODCOMM.COM](http://www.FLOODCOMM.COM)

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**From:** Kelli & Susan <[Kelli-Susan@katzmedia.com](mailto:Kelli-Susan@katzmedia.com)>

**Sent:** Thursday, April 2, 2020 3:08 PM

**To:** Kelli & Susan <[Kelli-Susan@katzmedia.com](mailto:Kelli-Susan@katzmedia.com)>; Brad Achtemeier <[brad@newschannelnebraska.com](mailto:brad@newschannelnebraska.com)>

**Subject:** RE: [EXTERNAL] Urgent - Nebraska Radio Requests - Due Today

**Importance:** High

Hi Brad – I need to get here these rates asap – can you please send?

Thanks, Susan

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**From:** Kelli & Susan

**Sent:** Thursday, April 2, 2020 1:07 PM

**To:** [brad@newschannelnebraska.com](mailto:brad@newschannelnebraska.com)

**Subject:** FW: [EXTERNAL] Urgent - Nebraska Radio Requests - Due Today

**Importance:** High

Hi Brad – hope you are well.

Can you please provide candidate rates for KBIE/KUTT- all dayparts - :30's.

Need as soon as possible today.

Thanks, Susan

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**From:** Taylor Fernie <[tfernie@axmediateam.com](mailto:tfernie@axmediateam.com)>

**Sent:** Thursday, April 2, 2020 12:23 PM

Hi Susan,

I hope you are staying safe & doing well!

I had 3 new requests come down for Nebraska Radio for LD 1, 17 & 23.

I have info for LD-1, the other two will be coming shortly.

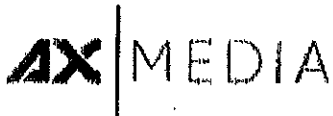
Can you send over :30 rates, AD18+ to run Tuesday 4/7 – Tuesday 5/12 for the below stations:

KFGE-FM  
KBIE-FM  
KZKX-FM  
KUTT-FM

I might be sending you a few more rate requests, waiting on some county info that I should have shortly.

Thank you so much!

*Taylor Fernie*  
Senior Media Buyer | AxMedia  
800 W.47<sup>th</sup> Street, Ste. 200 | Kansas City MO 64112  
[tfernie@axmediateam.com](mailto:tfernie@axmediateam.com) | 817.287.9668  
Visit us at: <https://axmediateam.com>



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**CAUTION:** This message originated from outside of the company. Please take all precautions when opening attachments or links from outside sources.

Date: 4/8/2020



**TRAFFIC INSTRUCTION #426300: Julie Slama for NE LD-1**

**Est. 1338, Julie Slama for NE LD-1 - Radio 4.9 - 5.12**

**Estimate Flight: 04/07/20 - 05/18/20**

**Instruction Dates: 04/09/20 - 05/12/20**

Agency: AxMedia  
Client: Julie Slama for NE Legislative District 1  
Product: 2020 Primary Election  
Mkt/Sta: Kansas City:KVVL-FM, Lincoln:KUTT-FM,KZKX-FM, Omaha-Council Bluffs:KBIE-FM,KLZA-FM

Start Date	End Date	DP	Start Time	End Time	ISCI / Ad-ID	Creative Title	Len	Rot%	Seq#
4/9/2020	5/12/2020				JS0408	Count on R	:30	100%	

Line Comments: Spot will be sent as a reply to the traffic instruction email. Thank you.

**Traffic Disclaimer**

\*Do not down convert any HD spots. Please run the SD spots that are provided for SD channels\*  
(Only run per your contracted dates & times. This is NOT a contract.)

Signature: \_\_\_\_\_

Please sign and email [phomung@axmediatam.com](mailto:phomung@axmediatam.com) confirming receipt of instruction. Thank You!